

## **How to get involved!**

Our aim is to make the festival even bigger and better this year, and would love to work with you and offer you and your business the chance to get involved in a variety of ways.

Please read through the options available to you:

### **Stalls**

This is a fantastic way for you to get out and about and introduce your business to new faces. As with previous years, celebrations will be spread over three flagship weekend events: the Seething Freshwater Sardine Festival (Sunday 7th May); The Surbiton Village Food Fete (Saturday 13th & Sunday 14th May); and Seething Community Sports Day (Saturday 20th May). You are able to have a stall at all or just some of these events. Requests for stalls are already coming in thick and fast, so act quickly to secure your spot.

A stall allocation provides a 3x3m space. You are responsible for providing your own gazebo and furniture. Power is available on Fete days at an extra charge. Please select this option on your application form if required.

### **Sponsorship**

We can tailor make a sponsorship option for you. Please email [info@surbitonfoodfestival.org](mailto:info@surbitonfoodfestival.org) with your contact details and someone from our team will be in touch to discuss options.

### **Host your own event**

We are very keen on ensuring that there is something happening around the town throughout the two weeks which is an opportunity for your business to take the lead. Hosting in-house events has proved a great success for many varying from coffee tasting sessions to pizza making lessons.

Why not consider a collaboration with another Surbiton business? Perhaps you host the event and they have the space, or vice versa. Once more, we value creativity so please rack your brains as to innovative ways to get new customers through your doors. If you're looking for a venue then the new community kitchen at the Museum of Futures may be the perfect location for your demonstrations/workshops/talks or pop up event.

All participating events will be listed on the festival website, facebook page, Surbiton Food Festival App and in the 10,000 festival guides printed (if informed in advance of print deadlines).

### **Business Logo/Advert**

There will be 10,000 leaflets/festival guides printed and distributed. If you would like your logo to appear on our promotional material and on our website, please select the appropriate package. Supporter logos should be submitted via the online application form, be in jpg format and no more than 1mb. If design work is required, this service can be provided at an extra cost.

### **Raffle**

Our raffle is hugely successful each year and provided a lot of additional free advertising for our businesses. Any prizes donated to this raffle will be promoted throughout the festival.

### **Demonstrations**

We are also looking for volunteers to help run demonstrations or judge competitions. Please contact Elena Blunsum at [eblunsum@me.com](mailto:eblunsum@me.com) (Maple Village WI) if you are interested. This is also included as an option on our application form.

### **Help!**

Can you be involved in the planning and running of the festival? We are always eager to encourage local businesses to get involved and help improve this event year on year. We are also looking for volunteers for the following: Marking out pitches, setting up the sites (bunting, staging, bins, electricity etc), marshalling, and lots lots more. If you are able to help in any way, please state which days you are able to help out and what you would like to do.

### **Apply today!**

For any or all of the above options, please complete our [application form](#) today!

Deadline for applications is **7th April 2017**. Any applications received after this date may not be included in advertising but we'll do our best to accommodate events or stall requests. We strictly prioritise local businesses for all events.

If you have any questions about the festival or this application, please email [info@surbitonfoodfestival.org](mailto:info@surbitonfoodfestival.org)